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Kentico Takes WCM Implementation to a Higher Level

Adds Kentico Partner Quality Audit to global partner program; BlueModus and Get Started are first two partners to attain new certification

Bedford, New Hampshire, USA, September 1, 2015 – [Kentico Software](#), the Web Content and Customer Experience Management provider, today announced it is adding a new Kentico Partner Quality Audit designation to its global partner program. The goal of this new certification is to recognize those partners who are working at the very highest levels of technology and standards while implementing web content management solutions for clients.

"Customers are demanding increasingly sophisticated WCM solutions," said Kentico Founder and CEO Petr Palas. "They want seamless integration with other best-of-breed solutions across the enterprise. They are looking to maintain performance while dealing with more and more visitor traffic. And they are pushing digital marketing and marketing automation capabilities to greater heights. So, we felt it was necessary for customers to know, with certainty, which Kentico partners are bringing the greatest technical assets to the table." Palas continued, "The Kentico Partner Quality Audit program is designed to do just that. It is a win for customers, a win for Kentico, and it's driving the industry towards superior levels of technical execution and delivery."

Digital marketing technology and solutions agency *BlueModus*, headquartered in Denver, Colorado, and *Get Started*, creators of digital experiences since 1999 and headquartered in Melbourne, Australia are the first two Kentico partners to achieve this new certification after a rigorous review of their site implementations by Kentico's top architects. The agencies met Kentico's strict requirements for security, performance, and coding best practices along with the correct, fully optimized use of Kentico features and integrations.

"Our team is very proud of achieving this highest level of certification from Kentico," said *BlueModus* Director of Application Development Nate Kresse. "By taking the time to work with us – to ensure we are taking full advantage of Kentico and meeting the highest level of performance, security and other standards – Kentico has shown once again that they truly care about partner success, client satisfaction, and the business output that comes from the use of their product."

"*Get Started* is thrilled to be one of the first two agencies worldwide to receive Kentico's Partner Quality Audit certification," said Andy Thompson, Director and CTO, *Get Started*. "We always strive to go the extra mile for clients and it's great to see our dedication to quality being acknowledged. We genuinely appreciate the relationship and support we receive from Kentico and it's reassuring to know that they are just as vested as we are in producing the best possible online experiences."

Partners looking to attain the new Kentico Partner Quality Audit certification must be a Gold Partner, have an Ultimate or higher Kentico license, and submit two projects for review by Kentico's technical team. The submission must include evidence of customization and integration; projects to be reviewed must be a copy of an actual live site in the production environment; and areas evaluated during the audit include set-up, network, software, system, Kentico configuration, Kentico architecture and design, and Kentico implementation. The certification is conducted by Kentico technical experts and is ultimately signed off by a Kentico Solution Architect.

For information about becoming a Kentico Partner, visit <https://www.kentico.com/specials/campaigns/lets-succeed-together>.

About BlueModus

Founded in 2001, *BlueModus* (www.bluemodus.com) is a digital technology agency that has developed and integrated hundreds of dynamic, interactive applications for global clients and agency partners including: Bacardi Global Brands, Cisco Systems, Gap, Aon Hewitt, McKesson, Bayer Healthcare, National Jewish Health, HP and many others. Typically partnering with digital marketing teams and interactive agencies, *BlueModus* creates and supports robust Web applications and digital marketing initiatives.

About Get Started

Get Started (www.getstarted.com.au) has been creating digital experiences since 1999 and built a portfolio that includes

some of the biggest names in Australian government, retail and the corporate sector. Every project delivers a digital experience that matters - to the client, to their audience and to the *Get Started* team. Clients are the priority and *Get Started* seeks to understand them first and foremost, from discovery, design and development through to hosting and digital marketing.

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and fully-documented API quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, Run and Become, Sony, and Vodafone.

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