



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Kentico Software Launches a New Partner Portal for 900 Partners in 80 Countries

Nashua, New Hampshire, USA, December 07, 2009 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, launched a new version of their Partner Program for Web design agencies, supported by a new Partner Portal. The new portal is used by 900 active Kentico Solution Partners located in 80 countries. The main goal of the new program is to support partners in delivering first-class Web sites and help them grow their business with Kentico CMS for ASP.NET.

Kentico Software launched a new version of their Partner Program that divides partners into 3 levels - Partner, Certified Partner and Gold Certified Partner, based on the Partner Points. The new program is supported by a new portal, where partners can report their activities and access partner-only information.

"We want to reward our partners who are Kentico CMS enthusiasts, use it for their Web projects, refer to it in their blog posts or present Kentico on various events." said Lenka Navratilova, the Partner Manager at Kentico. "Even though the new Partner Program requires more initiative from our partners, I was surprised with positive feedback we received. Our partners welcome new benefits that help them get more out of the partnership," she added.

Kentico currently has 900 partners who actively use Kentico CMS for their web development projects. 69 of these partners reached the Gold Certified Partner level and 122 partners reached the Certified Partner level. 39% partners come from Europe, 35% from North America, 11% from Asia, 10% from Australia, 3% from Africa and 2% from South America. The top 10 Kentico partners are:

1. Reed Business Information, Australia, <http://www.reedbusiness.com.au>
2. IBL-Software BV, Netherlands, <http://www.ibl-software.nl>
3. orange8 interactive ag, Switzerland, <http://www.orange8.com>
4. DATA, Inc., USA, <http://www.datausa.com>
5. Supremo Sp. z o.o, Poland, <http://www.supremo.pl>
6. Get Started Pty Ltd, Australia, <http://www.getstarted.com.au>
7. Gatesix Inc., USA, <http://www.gatesix.com>
8. Biznet IIS, United Kingdom, <http://www.biznetiis.com>
9. Datacom, New Zealand, <http://www.datacom.co.nz>
10. DPS Technology, Czech Republic, <http://www.dps.cz>

More information about Kentico Partner Program is available at <http://www.kentico.com/Partners.aspx>

About Kentico CMS

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 200+ configurable Web parts. It's currently used by more than 4,000 Web sites in 83 countries. The clients include Microsoft, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Audi, Mazda, Subaru, Samsung, Gibson, Bayer, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since inception, Kentico has continued to rapidly expand the



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Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2009, Kentico was named a Deloitte Technology FAST 50 Rising Star, being ranked as one of the fastest growing companies in Central Europe.

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