

Kentico 12 - Feature Matrix					
	Free	Small Business	Base License	Ultimate	Kentico EMS
Number of editors	1 per site	3 per site	Unlimited	Unlimited	Unlimited
Number of site members	100	Unlimited	Unlimited	Unlimited	Unlimited
Number of global admins	1	Unlimited	Unlimited	Unlimited	Unlimited
Number of documents	1000 per site	Unlimited	Unlimited	Unlimited	Unlimited
Multiple languages	1 per site	2 languages	Unlimited	Unlimited	Unlimited
Email Feed	1 Newsletter (0 Email campaigns)	1 Newsletter (0 Email campaigns)	5 Newsletters (0 Email campaigns)	10 Newsletters (0 Email campaigns)	Unlimited newsletters / Unlimited email campaigns
Newsletter recipients	100 recipients	500 recipients	500 recipients per Newsletter	5000 recipients per Newsletter	Unlimited
Online Forms	1 form	10 forms	Unlimited	Unlimited	Unlimited
Custom tables	1 table	5 tables	Unlimited	Unlimited	Unlimited
Polls	1 poll	Unlimited	Unlimited	Unlimited	Unlimited
E-commerce	10 Products	100 products	500 Products	Unlimited	Unlimited
Forums	3 Forums	3 forums	Unlimited	Unlimited	Unlimited
Blogs	1 Blog	5 blogs	5 Blogs	Unlimited	Unlimited
Active Directory Integration	Yes	Yes	Yes	Yes	Yes
AD Import Utility	Yes	Yes	Yes	Yes	Yes
Contact Management	Limited	Limited	Limited	Limited	Yes
Responsive Images Management	Yes	Yes	Yes	Yes	Yes
Custom Module Development Model (Modularization)	Yes	Yes	Yes	Yes	Yes
Portal engine and Web forms development models	Yes	Yes	Yes	Yes	Yes
MVC development model	Yes	Yes	Yes	Yes	Yes
MVC Page Builder	Yes	Yes	Yes	Yes	Yes
Membership		Yes	Yes	Yes	Yes
Object versioning		Yes	Yes	Yes	Yes
Page-level permissions		Yes	Yes	Yes	Yes
Workflow		Only Edit/Publish workflow, preview and versioning	Simple Workflow	Simple Workflow	Advanced Workflow Designer
Booking system			Yes	Yes	Yes
Web farm support				Yes *	Yes *
Strands Recommender - Website Recommendation			Yes	Yes	Yes
SharePoint Integration				Yes	Yes
User Contributions				Yes	Yes
Online users				Yes	Yes
Message boards				Yes	Yes
Groups				Yes	Yes
Chat				Yes	Yes
Automatic Post to Facebook, Twitter, and LinkedIn				Yes	Yes
Banned IP Addresses				Yes	Yes

Social Media Authentication (Live ID, Facebook, LinkedIn, OpenID)				Yes	Yes
Notifications				Yes	Yes
Mobile device detection, mobile layouts and preview				Yes	Yes
Staging				Yes	Yes
Web analytics				Yes	Yes
Banner Management				Yes	Yes
Team Development				Yes	Yes
Integration Bus				Yes	Yes
WebDav Support				Yes	Yes
A/B Testing				**	Yes
Multivariate Testing				**	Yes
Campaign and Conversion Management				**	Yes
Continuous Integration				Yes	Yes
Content Personalization					Yes
Lead Scoring					Yes
Segmentation	Limited		Limited	Limited	Yes
Email marketing - A/B testing					Yes
Personas					Yes
Smart Forms					Yes
Social Marketing					Yes
Social Marketing Analytics					Yes
Salesforce.com Connector					Yes
Strands Recommender - Email Recommendation					Yes
Translation Management					Yes
Translations.com Connector					Yes
Marketing Automation/Drip Marketing					Yes
Multiple SMTP Servers					Yes
Health Monitoring					Yes
Scheduler Windows Service					Yes
Contact management database separation					Yes
Data Protection app					Yes

* Additional servers in a web farm cost extra

** Customer who purchased this edition before Kentico 7 (it means before September 17, 2012) release get certain extra