

# Boost your growth with a powerful website.

Empower marketers to do more with less effort and time. Share your content across all online channels with just one click.



## Why organizations struggle:

#### Organizations struggle because...

#### And what they need is...

Spiraling CMS costs with Price multiple vendors transparency Overly complex content Tech stack consolidation management systems Poorly integrated and The power to do more cumbersome tech stacks with less

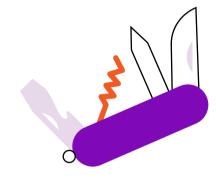
31% use 3 or more CMS or DXP platforms

56% of companies have 3 or more primary websites



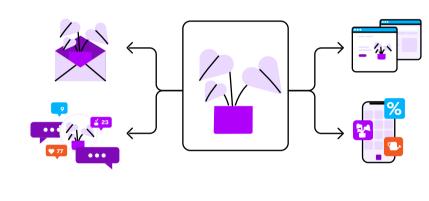
Derived from Source: Kentico State of Headless Survey 2023

## The solution is simple:



#### **Empower your** team to do more

A low-code, no-code approach empowers teams to work independently of developers, enabling faster setups, reduced workloads, and greater self-sufficiency in marketing.



#### Create once, share everywhere

A consolidated tech stack enables marketers to manage content independently, helping you reach your business goals faster. Multichannel management is the key to success.



#### Stay future-ready and secure

A unified DXP offering seamless functionality, cutting-edge updates, and robust security with ISO 27001 and SOC 2 Type 2 certifications.

## Meet Xperience by Kentico.

Xperience by Kentico is a robust content management system that integrates digital marketing tools, enabling businesses to boost efficiency and achieve stronger results.



#### Marketing Mike, the CMO

"We've become much

more agile. Now we can quickly respond to trending topics and implement campaigns ourselves, meeting both business and market demands without delays."



#### Content Charlie, the Marketer

"I can accomplish so much independently. There's no need to rely on developers constantly. With Content Hub, I can update assets, and the changes instantly reflect across all my channels."



#### **Techie Tania**, the CTO

"My team no longer receives numerous tickets for small content and layout adjustments. This has significantly improved staff morale and allowed us to focus on bigger priorities."



#### Dany the Dev, the Developer

"Setup time is incredibly fast due to how configurable the platform is. Plus, marketing has become more self-sufficient, freeing me up to focus on other critical tasks."

### Don't take our word for it:











































