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FOR IMMEDIATE RELEASE

Kentico Software Awarded Deloitte Fast 50 for the Second Year in a Row

Brno, Czech Republic, October 25, 2011 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, was named Deloitte Technology Fast 50 for the second year in a row. Kentico Software was ranked as the 3rd fastest growing technology company in the Czech Republic for achieving a 1367% five-year growth.

The prestigious Deloitte Technology Fast 50 annual award honors the fastest growing technology companies based on the percentage of operational revenue growth over a five-year period. With revenue growth of 1,367%, Kentico software became the third fastest growing technology company in the Czech Republic and placed eleventh in the Central Europe region, which includes 17 countries. Kentico was awarded with Deloitte Fast 50 for the second year in a row and it has been in Deloitte rankings, including the category of Rising Stars, for four consecutive years.

"It is an honor to be recognized as a Deloitte Fast 50 award winner for the second consecutive year," said Petr Palas, the CEO and founder of Kentico Software. "Receiving the award again is a good indication that our strategy of re-investing all the profits into the company to provide better product and services is the right way to go. Opening a new office in the UK and a second support center in Seattle, which allowed us to provide high quality 24/7 support services, were the key steps we took during the last year in our effort to provide the best ASP.NET content management solution."

"The award reflects the fact that Kentico CMS is following the demanding needs of enterprise companies. The early adoption of new technologies, such as support of the Windows Azure cloud platform or support of mobile websites, allows our clients to be on track with new trends and gain competitive business advantages," said Eric Webb, President of Sales and Operations for North America at Kentico Software.

"Not only have we seen a 1367% increase in our revenues during the past five years, but also a 380% growth in the number of our clients in the Fortune Global 500 list. These numbers confirm that we didn't grow only in terms of volume, but also in terms of quality of our product and services," said Petr Palas, the CEO and founder of Kentico Software. "Another step in meeting our enterprise clients' needs was the recent release of our new product line - Kentico Enterprise Marketing Solution. Kentico EMS is a Customer Experience Management (CXM) solution that brings additional enterprise and on-line marketing features that allows our clients to achieve instant marketing results and insights."

Since releasing the first version of Kentico CMS in August 2004, Kentico CMS has been used by more than 7,000 websites in 84 countries, with notable clients including Microsoft, Vodafone, McDonald's, Gibson Musical Instruments, Guinness, Jameson, Mazda, Brussels Airlines, ESPN, Medibank and more than 2,200 other businesses.

More information about the Fast 50 award can be found at:
<http://www.deloitte.com/fast50ce>

Kentico Software's 7 years history:
<http://www.kentico.com/Company/History>

About the Deloitte Fast 50 Ranking

The Technology Fast 50 ranking evaluates the fastest-growing technology companies based on their revenue growth over a five-year period. Companies register for assessment and possible inclusion in the rankings via the following website: www.deloitte.com/fast50ce. The criteria for the participants and the rankings' rules can also be found on the website. In the 2011 ranking, revenues for the period from 2006 to 2010 were analysed.

About Kentico CMS

Kentico CMS is an affordable [Web Content Management](#) and [Customer Experience Management solution](#) providing a complete set of features for building websites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 340 configurable Web parts. It's currently used by more than 7,000 websites in 84 countries. The clients include Microsoft, McDonald's, Vodafone, O₂, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional websites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA) and United Kingdom (Reading area). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the Deloitte Technology FAST 50 awards.

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