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FOR IMMEDIATE RELEASE

Kentico Opens New Office in Australia in Response to Wide Adoption in the APAC Region

Sydney, Australia, May 29, 2012 – Kentico Software (www.kentico.com), the Web content management system vendor, announced today the establishment of a new office in Sydney, Australia, home to many of its current customers and partners, to cover operations throughout the APAC region.

After North America and Europe, the APAC region is Kentico's third largest market. Australia alone has over 100 Kentico solution partners and 1,500+ website implementations, and represents a key market within the APAC region. Kentico currently provides its CMS, e-commerce, intranet, social networking and on-line marketing solutions to some of Australia's major organisations, like UNICEF, Asics, Jim Beam, The Weather Channel, Jacob's Creek, Sony Centre, Kellogg's All-Bran and others.

APAC office will be led by Wayne Jasek, who has worked in international sales at the Kentico Headquarters, Czech Republic for the past 5 years, covering operations in over 80 countries worldwide. To his new role as Director of APAC Operations, Wayne brings a wealth of experience in Web content management sales and business development, his supreme knowledge of the Kentico system and deep understanding of the Kentico community.

Commenting on his new role as Business Development Director, Wayne says "I am proud to be establishing Kentico's physical presence in the APAC region and to be able to empower customers and partners to leverage the CMS to its fullest, and to lift their success to a whole new level."

"In response to the already strong and mounting interest in our reliable and feature-packed CMS platform, we are coming closer to our clients and partners in the APAC region, to better serve our thriving community there," said Petr Palas, Founder & CEO of Kentico Software, "The expertise of our team in Australia will not only enable us to meet growing demand, but will nurture and grow our current partner network; helping them to deliver compelling customer experiences and achieve outstanding results from their websites."

The Kentico solution is an all-in-one, fully customisable CXM solution and is the reliable and scalable choice for organisations that value their online presence. The new Kentico sales office in Sydney provides valuable support and delivers winning solutions to the APAC region.

The new office is located in Sydney, New South Wales and will be the central location for activities covering the APAC region, including New Zealand, China, India, Indonesia, Singapore, Japan, Malaysia and others. It can be reached by phone: +61-02-8006-1286 or e-mail: sales@kentico.com.

Kentico APAC Office address:

Kentico Software Pty Ltd, Level 4, 83 Mount St, North Sydney, New South Wales, 2060 Australia.
Support phone number: +1-866-328-8998, Sales phone number: +61-02-8006-1286.

About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and **Customer Experience Management System** that provides a complete set of features for building websites, [intranets](#), community sites and [e-commerce solutions](#) on the Microsoft ASP.NET platform. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 40 modules, 340 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 12,000 websites in 87 countries. The clients include Microsoft, Guinness, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**.

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