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FOR IMMEDIATE RELEASE

Kentico Website Redesign Puts Partners and Customers First

Nashua, New Hampshire, USA, August 12, 2011 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, has launched a new version of their website. The re-design provides customers and partners with easier access to information about websites, intranets, social networks and e-shops built on the Kentico CMS platform.

The new website design enables customers and partners to learn how to be more productive in developing and managing their websites using the Kentico CMS platform. The intuitive design enables surfacing of timely and relevant customer centric information and is enriched by product reviews, market analyst reports and a library of over 100 videos.

"Kentico is a customer-driven company and it's essential for both existing or potential customers and partners to find the information they need quickly and easily. Everyone is busy, so finding and answering questions about your CMS shouldn't be frustrating," said Petr Passinger, PR Manager at Kentico Software.

"Our new website makes it easy for customers to quickly find and identify the best solution partner for delivering their website," said Lenka Navratilova, Partner Manager at Kentico Software. "It also helps our partners showcase their skills and expertise, accelerates their marketing goals, produces qualified leads and grows their businesses," she adds.

"Kentico CMS is our platform of choice and their continuous investment makes it easier for us and our customers to work with this great product!" says Jeroen Fürst, Kentico MVP and Lead Kentico Developer at IBL-Software BV.

New Kentico website is live at: <http://www.kentico.com>

Other company websites include Portal for Kentico Developers (<http://devnet.kentico.com/>) and microsites for Kentico Connection conferences (<http://connection.kentico.com/>) and the Trees for Bugs initiative (<http://trees.kentico.com/>).

About Kentico CMS

Kentico CMS is an affordable [web content management system](#) providing a complete set of features for building websites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 250+ configurable Web parts. It's currently used by more than 7,000 websites in 84 countries. The clients include Microsoft, McDonald's, Vodafone, O₂, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional websites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA) and United Kingdom (Reading area). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the Deloitte Technology FAST 50 awards.

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