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FOR IMMEDIATE RELEASE

## Kentico Opens Registration for the Kentico Connection 2012 Conference Series

**Nashua, New Hampshire, USA, June 14, 2012 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, announced today the opening of registration for its annual conference, **Kentico Connection 2012, which will be held in Denver, Colorado on September 17-18, 2012 and in Prague, Czech Republic on October 1-2, 2012.****

In response to last year's success, Kentico is again holding Kentico Connection 2012 in Denver and Prague, enabling clients, developers and marketers worldwide to leverage the unlimited possibilities of Kentico software to create powerful websites.

"Kentico Connection is known for its delivery of crucial knowledge to Web professionals and site owners, and this year will be no exception," says Petr Palas, Founder and CEO of Kentico Software, "With the release of Kentico CMS 7 and tracks on business and technology offering over 20 sessions of essential information, it is the conference not to be missed."

Topics include the release of Kentico CMS 7, and the introduction of Kentico EMS+, the fully integrated Customer Experience Management (CXM) solution in Windows Azure. Other sessions include updates to Kentico EMS, scaling to the cloud, new productivity-boosting marketing features, multilingual and mobile websites, and why Kentico EMS is the enterprise class solution for everyone. The program will also include case studies, presented by Kentico partners and clients, and the new Product Planning sessions, where attendees are invited to participate in the evolution of the Kentico product line.

"The conference is a unique networking event for partners to connect with peers, share their work, and to learn valuable skills immediately applicable to their daily work," said Eva Palbuchtova, Event Organizer and Marketing Specialist at Kentico Software, "Attendees can also ask technical and business questions at 'Ask the Experts' and schedule 1-on-1 sessions with Kentico technical leads and executives."

"The Kentico Connection was a great event full of wonderful information and great people. Kentico's annual conference has quickly become a fantastic community event that every Kentico developer should attend," expresses Bryan Soltis, Director of Technology & Research of Bit-Wizards and Kentico MVP who attended the conference in 2010 and 2011.

Kentico Connection 2012 will be held at the Denver Marriott South at Park Meadows in Denver, Colorado on September 17-18 and at andel's Hotel in Prague, Czech Republic on October 1-2.

More information about the conferences is available at: <http://connection.kentico.com>

Join the conversation and follow @Kenticocms on Twitter and stay up to date with the #KenticoConnection hashtag.

### About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and **Customer Experience Management System** that provides a complete set of features for building websites, [intranets](#), community sites and [e-commerce solutions](#) on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 40 modules, 340 configurable Web parts and source code available.

**Kentico CMS** customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 12,000 websites in 87 countries. The clients include Microsoft, Guinness, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

### About Kentico Software

Kentico Software ([www.kentico.com](http://www.kentico.com)) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**.